

# Alp Bora

SPEAKER - ADVISOR - COACH



To increase awareness of the importance of metals & minerals in our life and in the electrification of tomorrow's economy, Alp talks about **mining, sustainability** and **corporate culture**.



## ABOUT ALP

Alp Bora is a thought-leader, advisor and speaker in the field of mining and metals sector.

Author of "Mining is the Future", Alp Bora is an emerging speaker on the controversial subject of sustainable mining. He is creating a movement to increase awareness of the importance of mining & metals in our day-to-day life -and in the electrification of tomorrow's economy.

With his second book "Aim for it", Alp provides a framework for the new generation on how to be successful in today's corporate settings. As a leadership coach and speaker, Alp imparts insights on how to improve personal and organizational performance, and create work environments that enable the entire workforce to excel.

Born and raised in Turkiye, Alp holds a Mechanical Engineering degree with a specialization in Mining Engineering from McGill University. He currently lives in Montréal, Canada.

## Keynotes

### Sustainability Culture in Mining

How do we make mining more sustainable and support the development and use of renewable energy on the road to decarbonization?

In this eye-opening keynote, Alp Bora brings awareness of the critical importance of the mining industry, and challenges the industry standards with his proven AIM framework.

With the economy's unquenchable thirst for more metals and minerals, we are on a burning platform. This is the moment for leaders of the industry and organizations to strike and become the ambassadors of mining for a sustainable future.

### Employee Engagement Paradox

Why are so many smart leaders making bad decisions when it comes to engaging their employees?

With his "Clarify-Develop-Empower-Recognize" framework to create engagement, Alp Bora shows you how to improve productivity and increase employee retention, by avoiding common mistakes he has witnessed and experienced.

Alp shares critical insights to achieve clarity on the roadmap to success and spark outstanding performance on both personal and organizational levels.

## RECENT SPEAKING APPEARANCES



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